EXPO’70 Pavilion

The EXPO’70 Pavilion was called the Steel Pavilion when the Japan World Exhibition ’70, was held. Its theme was “Song of Steel”, and it was a facility used as a music hall for the duration of the Expo from March 15th to September 13th where the concerts were held, and attended by approximately 7 million people.

On March 13th, 2010, on the 40th Anniversary of the Japan World Expo ’70, it was opened to the public with a new name, “the EXPO’70 Pavilion” to commemorate the Expo.

A Guide to the Permanent Exhibition

The permanent exhibition, which is the main attraction of the EXPO’70 Pavilion, is situated on the second floor. Walking along the 160 meter long four sided walkway, of which each side is 40 meters long, in a counterclockwise direction, visitors can see amazingly realistic displays of events at the time of the Japan World Expo 70 and the transformation of the site into the Expo ’70 Commemorative Park through videos, photographs and donated exhibits which were items that were actually exhibited during the Expo, as well as through newly created models.

The rapid economic growth of Japan, the preparations for the Japan World Exposition which was the first Expo in Asia and which was held at the peak of the economic growth, each of the pavilions and the various events at the Expo and how they were managed, the records created by the Expo in the history of World Expositions, etc. are presented here.

The project to revive the site after the Expo as a self-sustaining forest is also presented.

Japan World Exposition

The Japan World Exhibition ’70 was the first Expo to be held in Asia. Under the theme “Progress and Harmony for Mankind”, exhibitions from 77 countries assembled here, and the recorded attendance was over seven million visitors.

This record, which was equal to half of the population of Japan of those days, is part of exposition history, and has left a deep impression on Japanese history as well.

Data on the Japan World Exposition ’70

- (Duration) From March 15th to September 13th, 1970 (183 days)
- (Venue Area) 330ha
- (Pavilions) 116
- (Number of Visitors) 64,218,770
- (Participants) (Overseas) 76 countries, 4 international institutions, 1 Government Department, 3 Canadian states, 3 states and 2 cities from the USA, 1 German city and 2 companies
- (Japan) 1 government department, 3 public corporations, and 28 industry associations
Deku was surprised and impressed anew.
The Soviet Union Pavilion was 110 meters in height, 306 trees were used for illumination in the Switzerland Pavilion, 40,000 Furoshiki, a Japanese wrapping cloth, were used for luggage wrapped in Furoshiki, a Japanese wrapping cloth.

From the preparations until the opening ceremony.
Approximately 30,000 people were employed for the time, when the people passively became channels into activities towards the opening ceremony. From the campaign to school the Expo for the first time in Japan, to site planning, etc.

Steel Pavilion
The Steel Pavilion was displayed by the Japan Iron and Steel Federation.

The Space Frame roof was 108 meters wide, 292 meters long, and 3320 tons in weight. The space frame roof was designed by the architect, Kunio Maekawa, who also designed the Tokyo Bunka Kaikan and the Expo Tower.

The tree of life exhibited here is a replica, but the models of animals and plants are the originals which were actually exhibited at the Expo '70, with an exhibition entitled “Nameless people who are sustaining the world” containing photographs of the lives of unknown people all over the world, who were living silently but taking responsibility for the well-being of the world.

The Theme Pavilion (The Tower of the Sun)
Here we present the Theme Pavilion with the Tower of the Sun. The Theme Pavilion is in the vicinity of the “Progress and Harmony” Pavilion, which is on the north side of the Expo grounds.

The Theme Pavilion is the facility featuring the “Progress and Harmony” Pavilion, and is the main theme area. The main theme area is the central part of the Tower of the Sun.

The Ultrasonic Bath (Washing machine for human beings)

The Ultrasonic Bath which was displayed at the basement of the Steel Pavilion is a washing machine for human beings invented by the French artist, Francois Baschet. The Ultrasonic Bath was exhibited at the Expo '70, with an exhibition entitled “Nameless people who are sustaining the world” containing photographs of the lives of unknown people all over the world, who were living silently but taking responsibility for the well-being of the world.

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The Tree of Life
The Tree of Life was made in the Steel Pavilion, in which each of the tree is 1 meter in diameter and 3 meters in height. The Tree of Life was made of stainless steel with a total weight of 300 tons.

How to enter the Theme Pavilion
How to enter the Theme Pavilion? The entrance of the Theme Pavilion is the entrance of the Steel Pavilion. A steel structure and suspended from the ceiling, and they made the hall resound with realistic embellishments enhanced its dignity.

Kunio Maekawa, who also designed the Tokyo Bunka Kaikan and the Expo Tower, were exhibited.

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The Hand Chairs
The Hand Chairs are the works of Tadao Ando, a modern interpretation of ethnic hand chairs, and are on display give the visitors a feel for the period.

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The Uniforms
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The Festival Plaza
Other than the central communications/National Days, various events of various countries, for example, folk dances of all over the world, music concerts, all over the world, and the like are also held in the Festival Plaza.

The Festival Plaza became a “Place of Human Fraternization”, with performances of top artists, that brought together people all over the world and brought the theme “Harmony for Mankind” into reality.

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